



Social Audit Network (SAN) Gathering **...annual networking event...**

Social Impact in Practice

Friday 20th April 2012
at 54 St James' Street, Liverpool

Are you interested in social value? Do you want to know more about how to investigate and report about your organisation's social, environmental and economic impact? Are you a commissioner of public services who is looking for ways that providers can demonstrate the outcomes that you need?

The Social Audit Network is hosting a gathering of those who are interested in Social Impact in Practice, with a programme that will include:

- Keynote speeches from Luciana Berger MP and Caroline Mason (Chief Operating Officer at Big Society Capital)
- Speakers from across public service sectors, including housing, and health
- World café conversations encompassing the key theme of social impact in practice
- Facilitated thinking and learning workshops about aspects of social impact reporting tools, analysis, financial measures and audit
- Your chance to reflect on social value and influence aspirations for SAN
- Tributes to SAN founder members John Pearce and Mike Swain

SAN would like to acknowledge valuable sponsorship from The Women's Organisation.



The Women's Organisation

10.00	Welcome – <i>Lisa McMullan, The Women’s Organisation</i>
10.10	Social Impact - Policy & Practice Different perspectives on the future of assessing social impact with addresses to include key note speech from Luciana Berger MP (tbc), Caroline Mason (Big Society Capital) and Alan Kay, Community Business Scotland & SAN UK
11.00	World café conversations - Accelerated thinking conversations facilitated by <i>Liz Brooks-Allen of The Connectives on...</i> <ul style="list-style-type: none"> • Measuring or accounting for social value? • Public procurement: the value of social impact information • Power within communities – where does the accountability lie? • Social change beyond the economic
12.15	Social Impact & the Delivery of Public Services Experiences and views from a panel of commissioners and service providers in health and housing sectors including Mike Pyrah, NHS Social Value Foundation and a representative to be confirmed from Bolton At Home and Matthew Lanham, NeuroMuscular Centre & SAN UK. <i>Panel chaired by Helen Millne, The Women’s Organisation.</i>
1.15	Lunch and networking
2.15	Participatory Workshops - Practical sessions led by SAN supporters & directors, considering <ul style="list-style-type: none"> • Consultation tools and techniques – innovative methodologies: <i>Helen Vines</i> • Analysing information from social reports: <i>Anne Lythgoe</i> • Financialisation and social accounting: <i>Barbara Beaton & Liz Brooks-Allen</i> • Audit as part of performance management - an auditors tale: <i>Patrick Boase</i> • Starting small: social accounting and audit for all: <i>Mary McGarry & Iftikar Karim</i>
3.30	Break
3.45	SAN Memorial Lecture the first of our annual lectures to explore some of the key trends affecting social impact and the social enterprise sector delivered by Dr Adam Richards, Liverpool John Moores University. <i>Our lectures are dedicated to SAN founding members and Chairs John Pearce and Mike Swain in recognition of their outstanding contribution on the social accounting and audit landscape who both sadly died during 2011.</i>
4.15	Review & Reflections on the day
4.30	Close
4.45	Social Audit Network Limited : Annual General Meeting

Delegate Booking Form

Name _____

Organisation _____

Address _____

Postcode _____

Telephone _____

Email _____

Any special requirements? (include dietary requirements)

Event fee per delegate...

- £95** Individual
- £75** SAN Member (paid up member not just recipient of monthly emailed circular)

SAN hopes to offer a number of bursaries available for smaller social economy organisations. For further information, please contact the SAN office Tel: 01902 877565

Payment method (please tick box)

- Cheque. **Please write the cheque out to “Social Audit Network Limited”**
- Please invoice me. Invoice details if different from above...

Name _____

Organisation _____

Address _____

Postcode _____

Please return your completed booking form to:

Email: info@socialauditnetwork.org.uk

Office Address: c/o The Workspace, All Saints Road, Wolverhampton. WV2 1EL

Cancellation terms...Written (or email) confirmation is required for all cancellations. The total delegate fee will be payable in respect of any cancellation within one week of the event.

Booking acknowledgement...On confirmation of your booking you will receive a letter or email and detailed programme. If your booking has not been acknowledged within 14 days of the conference, please telephone or email to confirm your booking has been received.

Why not stay in Liverpool to see ‘The Little Girl Giant’ explore the streets of the city in the ‘Sea Odyssey’ spectacular? The world’s leading street theatre company is creating an event in Liverpool which will be the biggest of its kind in the UK in 2012 <http://www.visitliverpool.com/whats-on/search/sea-odyssey-p304651>



Social accounting and audit for the community sector